

## FOR PROFIT Overview

### About the Artist

[Aaron Calafato](#) is a performing artist and activist who creates solo-theater for social change and a co-founder of Student Debt Crisis ( a non-profit advocacy organization dedicated to reforming funding for higher education in America). Aaron is a recipient of a 2012 Emerging Artist Grant from The Puffin Foundation and is currently touring his original solo-piece FOR PROFIT.

### The Play

FOR PROFIT is a vibrant solo-portrayal of “the exploitation of the American college student,” and is told through the lens of an unwilling admission adviser at a for-profit institution.

“The play blends theatrical techniques of storytelling and acting, in the tradition of the late monologist Spalding Gray”-The Chronicle of Education

### Summary:

Months into his job as an admissions counselor at a for-profit college somewhere in the Midwest, Aaron Calafato began to grow increasingly conflicted. Responding to the college's pressure, he says, he was signing up poorly prepared students for expensive degree programs that would leave them heavily in debt, all so he could make sure he himself had money he needed to keep paying off his own student loans. Aaron Calafato's FOR PROFIT is an inside look at the For Profit educational industry and a vibrant portrayal of the exploitation of the American student.

FOR PROFIT has been featured in: [The Huffington Post](#); [The Chronicle](#); [Campus Progress](#); [The Nation](#); [International Political Forum](#); [NPR](#); [\(NPR\) MPBN](#); [NPR \(WYSO\)](#); [WEWS ABC Channel 5](#); [Mobilize.org](#); [Portland Press Herald](#); [The Fiscal Times](#); [Washington Monthly](#) ; and the [Digital Journal](#).

### Mission:

To educate, inform, and create needed social dialogue about the student debt crisis and the financial exploitation of the American College student.

### Goals:

FOR PROFIT serves as a creative tool in educating, informing, and creating social dialogue about the ever-growing student debt crisis. Our continued goal is to curate performances of FOR PROFIT at Universities and Conferences around the country. This creative form of action is designed to engage Americans of all ages, from all walks of life, as to the perils and possible solutions regarding the student debt crisis.

### Post Show Panel:

After every performance of FOR PROFIT we curate a post show discussion panel featuring local leaders, educators, politicians, activists, students, and parents. We will work alongside the University and/or organization to tailor the discussion to their needs and preference. The discussion is an interactive way to connect the issues facing college students, admissions advisors, teachers, administrators and the surrounding community and it's leadership.

### Details and needs:

1. The show runs approx. 60 minutes
2. All performances, unless otherwise directed, are followed by a post-show discussion forum lasting between 60-75 minutes.
2. The venue preference for the show is a Black Box Theatre, Studio Theatre, Classroom auditorium, or Conference room, that can seat between 80-200 people. Access to a backstage, green room and bathroom are preferred.
3. The technical needs for the show are simple (unless otherwise designed or directed):
  - a. A basic lighting cue (to be discussed)
  - b. Access to a sound system for intro/outro music and sound effects
  - c. A chair, A large wooden box and/or desk, a stage, platform, or performance space.
  - d. Other props will be provided by performing artist
4. Performance Fee includes: Artist Fee, Management Fees and Travelling Costs  
**Outside of (\*Ohio) (1700 USD)**  
In State \*Ohio (900USD)

\*Any and All payments should be made out to Aaron Collier  
(Calafato is a family name and used as an Artist pseudonym)